



**Bachelor of Arts
Radio-Television
University of Central Florida
(Updated 6/22/09)**

OVERVIEW

The Bachelor of Arts in Radio-Television is one of five degrees within the Nicholson School of Communication. The goal of the program is to prepare students for entry level positions in radio, television, cable, and non-broadcast media. More than one-hundred fifty students are currently enrolled in this program.

The Radio-Television major is a limited access program. This means that only students who meet additional admission requirements will be accepted into the major. These additional requirements are:

1. **Academic excellence:** No students will be considered for the major if his or her GPA falls below 2.25 out of a possible 4.0 based on a minimum of 30 credit hours of college work. Due to the limited seating available, the actual admissions minimum GPA acceptance into the major varies each term. For the most recent term's GPA cutoff, see a staff member in the Nicholson Academic Student Services Center (NASSC), NSC 143.
2. **Excellent writing and communication skills:** In order for a student to be admitted into the major, these skills must be demonstrated through one of the following procedures:
 - A. A grade of a "B" (3.0) or better in ENC 1101 (Freshman Composition I) or its equivalent from another institution AND "B" (3.0) in ENC 1102 (Freshman Composition II) or its equivalent from another institution.
 - B. If a student has not accomplished the above, he or she must take the Nicholson School of Communication Grammar Proficiency Examination testing grammar, punctuation, and word usage. The student must score at or better than 75%. Grammar exams may be scheduled through the University testing Center at any time. Information on scheduling the grammar exam must be obtained from NASSC in NSC 143.
 - C. If the student has not successfully accomplished either of the above, he or she must complete ENC 2127 with a grade of a "B" (3.0) or better before being considered for admission into the major.

The Radio-Television major offers three specialized tracks: Production, Broadcast Journalism, and Generalist. For more information about these tracks and courses offered, please visit the Nicholson School of Communication's web page at, <http://communication.cos.ucf.edu>. All students, in all tracks, are required to take a general core of courses designed to give each major a background in communication fundamentals. It is not necessary to complete all the core courses prior to taking courses in one of the tracks, however, some track courses depend on core courses as prerequisites. It is the student's responsibility to ensure prerequisite courses are completed.

REQUIRED MINOR

Most RTV majors have anywhere from 19-36 hours of free electives. We feel that a minor will help the student make better use of these electives and encourage students to broaden their educational perspective. All Radio-Television majors (all tracks) must complete a minor outside of the Nicholson School of Communication. **If a student is double majoring or has already completed a B.A. degree,**

this would count as their minor. However, a second major within the Nicholson School of Communication will not count as credit for the minor.

INTERNSHIPS:

An internship is not a requirement in the Radio-TV program, but many students take internships as elective credits. Internships are not granted until late junior or senior status. Internships are available with most radio and TV stations in Central Florida, with non-broadcast video companies, and with cable operations. Internship opportunities are posted on the Radio-TV bulletin board on the second floor of the Communication building. Please see the "Radio-Television Internship Fact Sheet," provided at the website listed earlier or in NASSC in NSC 143, for internship requirements.

WORK EXPERIENCE:

Radio-TV studio courses are taught in the Nicholson School of Communication Radio-TV complex. These facilities give the program access to production and postproduction digital and analog studios, and an online radio station. Students with interests in radio or television production have the opportunity to gain experience at the student run WNSC radio station and on the student-produced program *Knightly News*. For more information about these opportunities, please visit the web site address mentioned earlier.

WHILE YOU WAIT TO ENTER THE RADIO-TV MAJOR:

Students waiting to enter the major take the following courses while they are "communication pending": RTV 3007, RTV 3200 (the prerequisite for RTV 3200 is RTV 3007, but these classes may be taken concurrently), RTV 4403 (the prerequisite for RTV 4403 is RTV 3007, but these classes may be taken concurrently), and MMC 3200. See a Radio-TV advisor for other communication pending courses specific to each track.

DESCRIPTION OF THE TRACKS ON THE RADIO/TV MAJOR

The Radio-Television major is designed to provide students with the skills and knowledge leading to careers in the field broadly defined as radio-television. Aside from broadcast stations, this major prepares students for jobs in cable television, production facilities, and corporate and digital media. A student declaring a major in Radio-Television will be asked to specify which of the three tracks that she or he intends for a specialization. These tracks are:

BROADCAST JOURNALISM:

This track is designed for students who desire to work in broadcast as opposed to print (newspaper or magazine) journalism. Students wanting to be radio or TV news reporters, photographers, anchors or broadcast sports journalists should pick this track.

PRODUCTION:

This track is designed for students who wish to employ electronic or digital media equipment to communicate messages. Either audio or video production may be emphasized. Students should pick this major if they want to be producers/directors, videographers, editors, or other audio/video recording specializations. This track directly involves training and competency in the use of broadcast studio and field production equipment.

GENERALIST:

This track is designed for students who want to work in some aspect of radio-television other than news or production. Students may seek opportunities in broadcast or cable management, sales, promotion, or programming.