

2008

KNIGHT D U B A I I M A G E S

Brand Book

1. Stacey Schulze
2. Brice Gramm
3. Phil Heller

Videography/Editing

1. David Arbor
2. Zeve Salman
3. Tabitha Bernabe

Print Advertisement

1. Matthew Epstein
2. Andrew Stein
3. Erica Braun

Outdoor Board

1. Matthew Epstein
2. Tabitha Bernabe
3. Amy Shanks

Brand Creation

1. Nelson Arenas
2. Kathryn Glynn
3. Matthew Kitzerow

Resume

1. Alyssa Marder
2. Karen Goheen
3. Erica Braun

Feature Story

1. Mary Knowles
2. Melissa Patterson
3. Matt McKinley

News Story

1. Melissa Patterson
2. Mary Knowles
3. Melissa Patterson

News Release

1. Jessica Saggio
2. Nathan Christopher
3. Andrew Stein

Logotype

1. Nelson Arenas
2. Karen Goheen
3. Jennilee Hwang

TV News Story

1. Diana Bosch
2. Melissa Murphy
3. Brittany Middleton

TV Commercial Script

1. Matthew Epstein
2. Phil Heller
3. Dustin Lawhorne

Radio Commercial Script

1. Dustin Lawhorne
2. Deborah Justice-Fields
3. Andrew Stein

News Photo

1. Ryan Pellam
2. Matthew Kuka
3. Ryan Pellam

Ad/PR Campaigns

1. Crystal Bellin and group
2. UCF Alumni Association – Student PR Committee
3. Ryan Graham, Michelle Goodman, Jessie McKesey, Lauren Perella, Katherine Townsend



Stephen Middleton and Kecia Newman attend Knight Images Awards.



Phil Heller and Brittany Tollerton attend KIA.

Still Portrait/Product Shot

1. Lauren Hogan
2. Amanda Moore
3. Crystal Richards

Slim Kitty

1. Brice Gramm

Other

1. Diana Bosch
2. Sabiha Hudda
3. Kelly Jones

Best of Show

Matthew Epstein

Special thanks to:

Sponsors:

Central Florida Future
Knight, Inc.
UCF Student Government Association
OAC/FPRA
Tony Nicholson
Massey Communications
Curley & Pynn Public Relations Management
Broad & Cassel. PA
Patterson Bach
Y-Partnership

Judges:

Wragg & Casas PR

Jamie Floer

Imagination Unlimited

John Cassinari & Don Tringleth

Massey Communications

Sultana Ali

Patterson/Bach

Brian Margolis

Y Partnership

Christie Gregovich, Claire Kunzman
& Heather Keros

The Orlando Sentinel

Steve Doyle

Say It Loud!

Julio Lima

Consensus Communications

Geo Morales

John Deeb Photography

John Deeb

Knight, Inc.

Jim Hobart

NSOC Outstanding Student Awards for 2008

Central Florida Future Outstanding Journalism
Division Student
Melissa Patterson

FPRA Outstanding Ad/PR Division Student
Tabitha Bernabe

Outstanding RTV Division Student
Diana Bosch

Outstanding Communication Division Student
Karen Petrykowski

Outstanding Graduate Student
Melissa Emmett

Outstanding Graduate Thesis
Melissa Shrader

Outstanding GTA
Jacey Brown

Curly & Pynn Public Relations Rising Star Award
Lauri Gagnon

NSOC Hall of Fame Induction
Mr. Rick Bronson
Dr. Fred Fedler (honorary)

Continuing Support of NSOC
Anthony Nicholson

KIA Show Director: Tabitha Bernabe (2nd time)

Assistant Director: Lauri Gagnon

Competition Director: Rex Riepe

NSOC Emcee: Dr. Tom Morgan