



Nicholson School of Communication: Radio-Television Major

This is a limited access program and you will not be permitted to take certain courses unless you have been accepted into the Nicholson School of Communication. If you are under the 2005/2006 catalog or later, RTV majors must take a minimum of 80 hours outside the NSOC with 65 of those hours in the liberal arts.

While you are in Com or RTV Pending status, you may take the following courses:

From the Core Courses:

- RTV 3007** 3 hrs. - Development and Structure of Media and New Technology (PR: SPC 1600)
- RTV 3200** 3 hrs. - Production Fundamentals and Aesthetics of Electronic Media (PR or CR: RTV 3007)
- RTV 4403** 3 hrs. - Electronic Media, Technology and Society (PR: RTV 3007)
- MMC 3200** 3 hrs. - Mass Communication Law (PR: AMH 2010 or AMH 2020 or POS 2041)

Plus one of the following:

- CGS 2100C** 3 hrs. - Computer Fundamentals of Business (no PR)
- CGS 2585C** 3 hrs. - Desktop/Internet Publishing (PR: CGS 1060C or equivalent)
- CGS 3175** 3 hrs. - Internet Applications (PR: CGS 1060)

From the Broadcast Journalism Track:

- JOU 3004** 3 hrs. - History of American Journalism (no PR)

From the Broadcast Generalist Track:

- COM 3330** 3 hrs. - Computer Mediated Communication (PR: CGS 1060C)
- ADV 3008** 3 hrs. - Principles of Advertising (PR: SPC 1600)
- PUR 4000** 3 hrs. - Public Relations (PR: SPC 1600)
- ENC 3250** 3 hrs. - Professional Writing (PR: Grade of "C" or better in ENC 1102, Junior Standing)

Once you have been accepted into the Radio-Television major, you may take the following restricted/non-restricted courses:

From the Core Courses:

- RTV 2102** 3 hrs. - Writing for the Electronic Media (PR: RTV Major)
- MMC 3420** 3 hrs. - Mass Communication Research Methods (PR: RTV Major)

From the Production Track:

(Select 18 hours from the following)

- RTV 3210C** 3 hrs. - Audio Production I (RTV 3200 & RTV Major)
- RTV 3228C** 4 hrs. - Studio Television Production (PR: RTV Major and RTV 3200)
- RTV 3223C** 3 hrs. - Lighting for Video (PR: RTV major and either RTV 3228C or RTV 3260C)
- RTV 3260C** 4 hrs. - Single-Camera Video Production (PR: RTV Major and RTV 3200)
- RTV 3263C** 3 hrs. - Advanced Video Post-Production (PR: RTV Major and RTV 3260C)
- RTV 3283C** 3 hrs. - Production of Interactive Multimedia (PR: RTV major and CGS 1060C)
- RTV 3942L** up to 3 hrs. - Practicum (PR: must be coordinated with a full-time RTV faculty member)
- RTV 4211C** 3 hrs. - Audio Production II (PR: RTV major and RTV 3210C)
- RTV 4280C** 3 hrs. - Webcasting I (PR: RTV major and PR/CR: RTV 3283C)
- RTV 4281C** 3 hrs. - Webcasting II (PR: RTV major and RTV 4280C)
- RTV 4206C** 3 hrs. - Television Directing (PR: RTV major and RTV 3228C and RTV 3260C)
- RTV 4271C** 3 hrs. - Radio Production and Programming (PR: RTV major and RTV 3200)
- RTV 4941** up to 3 hrs. - Internship (PR: RTV major and specific course requirements – see RTV Internship Fact Sheet)



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From the Broadcast Journalism Track:

A. Complete all of the following courses

- RTV 3260C** 4 hrs. - Single-Camera Video Production (PR: RTV Major and RTV 3200)
RTV 3301 3 hrs. - Electronic Journalism I (PR: RTV major and RTV 2102)
RTV 3304 3 hrs. - Electronic Journalism II (PR: RTV Major and RTV 3301 and RTV 3260C)
RTV 4320C 4 hrs. - Television News (PR: RTV major and RTV 3304)
MMC 4602 3 hrs. - Contemporary Media Issues (PR: RTV major)

B. Complete 5 hours from Group B

- JOU 3004** 3 hrs. - History of American Journalism (no PR)
RTV 4700 3 hrs. - Broadcast Regulations (PR: RTV major and RTV 3007)
RTV 4941 up to 3 hrs. - Internship (PR: RTV major, faculty consent and RTV 3301)
RTV 3842 L up to 3 hrs. - Practicum (PR: C.I., RTV major and either RTV 3210C, RTV 3228C, or RTV 3260C)
RTV 3234C 3 hrs. - Announcing and Performance (PR: RTV major, junior standing and C.I.)
RTV 4322C 3 hrs. - Advanced TV News (PR: C.I., RTV major and RTV 4320C)

From the Broadcast Generalist Track:

A. Select 12 hours from Group A

- RTV 3234 C** 3 hrs. - Broadcast Announcing and Performance (PR: RTV major, junior standing and C.I.)
RTV 4271C 3 hrs. - Radio Production and Programming (PR: RTV major and RTV 3200)
RTV 4700 3 hrs. - Broadcast Regulations (PR: RTV major and RTV 3007)
RTV 4800 3 hrs. - Broadcast Management (PR: RTV major and RTV 4700)
ADV 4103 3 hrs. - Radio-TV Advertising (PR: RTV major and ADV 3008)
CMC 4240 3 hrs. - Corporate/Institutional Video (PR: RTV major and PR/CR: RTV 3260)
COM 3330 3 hrs. - Computer-Mediated Communication (PR: CGS 1060)
MMC 4263 3 hrs. - New Media Technologies (PR: RTV majors and RTV 3200)
RTV 4941 up to 3 hrs. - Internship (PR: RTV major and specific course requirements – see RTV Internship Fact Sheet)

B. Select 6 hours from Group B

- ADV 3008** 3 hrs. - Principles of Advertising (PR: SPC 1600)
PUR 4000 3 hrs. - Public Relations (PR: SPC 1600)
COM 3110 3hrs. - Business and Professional Communication (PR: RTV major and SPC 1600)
ENC 3250 3 hrs. – Professional Writing (PR: Grade of “C” or better in ENC 1102, Junior Standing)

Additional Requirements:

Required Minor Radio-Television majors must complete a minor in an academic area outside the Nicholson School of Communication.

Foreign Language By graduation, students must meet foreign language proficiency equivalent to one year (two semesters) of college instruction. Standardized examinations for foreign languages may be used to meet this requirement.

Minimum GPA in the major Students in the RTV major must complete all courses required for the track of study with a minimum *cumulative* grade point average of 2.0.